



MEDIA KIT

HÔTEL UNIQ

MAY 19TH TO OCTOBER 9TH 2023

MONT-TREMBLANT, LAURENTIANS



« Live the adventure differently! »



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Hôtel UNIQ, what is it ?



UNIQ Hotel is an exclusif and eco-friendly concept that travels through several gorgeous areas in Quebec to better accommodate the lack of accommodations in very popular nature destinations or even during festivals.

It is the perfect compromise between camping, which allows that special contact with nature, and classic hotels, which provides service, design and comfort. UNIQ Hotel offers a memorable experience where the guests are invited to sit back and relax, as they enjoy a nice moment in nature.

What it includes



15 accommodation units in double, triple or quadruple occupancy starting at 149\$/night (min. 2 of 2 nights)



Common restrooms and showers



A living space in the large communal tent



Parking nearby



Welcome cocktail and gift



A shared kitchen including everything you may need



Meals prepared by a local chef (available by request)



Wifi in the main cabin and electricity in the tents (by request only)



Auxiliary heater or electric blanket available by demand



Domaine Saint-Bernard's activities

- Hiking and running : 37 kilometers of trails
- Biking : 29 kilometers of trails (bike rental on site)
- Beach with sand (supervised swimming - no motor boats allowed)
- Canoeing and paddle boards (equipment rental on site)
- Introduction to beekeeping
- Discovery of medicinal plants : over 80 species of plants
- Garden for bird watching : 30 birdhouses
- Teleworking in nature
- Astronomy (stargazing at the Velan Pavilion)
- Volley-Ball
- Children's play area
- Scandinave Spa : 5 minutes away by car
- Nearby mountains for exploring (Montagne Verte & Mont-Tremblant)

What sets us apart



- We encourage the local economy by creating partnerships with local businesses in each region where we settle in order to offer a complete and diversified experience (ex : tasting of local gin & coffee).
- We encourage exchanges between travelers and create a community spirit in the UNIQ village
- We entertain the village with popup activities that change according to the destination or the weather (ex : musician around the campfire, light shows, etc.).
- We have a great adaptability to the configuration of our site, wherever this one should be, and to the needs of companies and individuals.
- We are looking for exclusive places in the middle of nature where no one has ever slept before.
- We emphasize on aspects such as comfort, eco-responsibility and design.



Mission

Offer a UNIQ accommodation that allows guests to discover exclusive natural places through an authentic, eco-responsible and rejuvenating experience, within the community spirit.

Vision

Become the reference in exceptional, experiential and eco-responsible accommodation in addition to franchising all over the world

Values

Sustainable development, authenticity and kindness

Myriam - The woman behind



A seasoned traveler, passionate about the outdoors, the environment and the well-being of people, Myriam Corbeil drew inspiration from her adventures abroad to create an out-of-the-ordinary glamping experience. A lover of youth hostels and the proximity that is created between travelers, she first thought of settling abroad, but Quebec's calling was stronger. She combined all the aspects of her travel experiences to bring them to her native home province of Quebec, a place she cherishes just as much and which, in the end, has nothing to envy to those popular destinations of the world.

Myriam has several interests and passions that she wanted to integrate into her project to make it completely UNIQ. Having first completed a technique in social work, she then turned to a bachelor's degree in business administration, with a focus on tourism, and it is through this last academic path that she discovered her entrepreneurial spirit.

While the UNIQ Hotel concept was being developed in the context of a pandemic, she was completing a doctorate in organizational and work psychology, to keep the human being at the center of her concerns.

Myriam combines jobs in the hospitality industry around the world and even opened, before the UNIQ Hotel, her medical tourism travel agency. Her desire to create positive experiences in people's lives is always present and she has managed to create a common area, where everyone is welcomed to exchange. You will find her under the common tent every day discussing with guests about the benefits of nature on human beings or simply sharing a good time!





" I want to help individuals reconnect with themselves, others and nature by creating unique experiences that promote letting go, reflections and happiness in an environment that promotes sustainable tourism. All with the aim of increasing their well-being so that they can then have strength to give back to others and to the planet. " - Myriam

Our accomplishments



Favorite experience from the book Testé et approuvé 2 : le Québec en plus de 100 expériences extraordinaires



Company of the year 2021 in Tourism



Winner of the Excellence in Tourism award given by the AITQ and the Ministry of Tourism (2021)



Recipient of the Excellence grant from MT Lab and the Ministry of Tourism



Recipient of the scholarship + from the Montreal Foundation Inc.



Recipient of two scholarships from UQAM entrepreneurship center



Recipient of the Pierre Péladeau scholarship - Québecor

A UNIQ CONCEPT WHO PLEASES



5 stars



5 stars



Return rate in the
same year = 25%

PAST DESTINATIONS

Baie de Beauport - Québec

Parc régional du lac Taureau - Lanaudière

Domaine Saint-Bernard (2021 à 2023)- Laurentides

Parc régional de la Matapédia - Gaspésie

Jardins de Métis - Gaspésie

Parc régional des Grandes-Rivières - Lac Saint-Jean

Municipalité d'Armagh - Chaudière-Appalache

Parc de la Gorge de Coaticook - Cantons-de-l'Est

Île Saint-Quentin - Trois-Rivières

PUBLIC FIGURES

Vahiné Lefevre

Guillaume sans destination

Lysandre Nadeau

Rosalie Lessard

Samuel Larochelle

Marjorie Vallée

Marie-Julie Gagnon

Valérie Simard

Ève Martel

et bien d'autres...



"My favorite in uncommon
accommodations!"

-Lydiane Autour du monde

Contact us



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UNIQ Hotel - LinkedIn



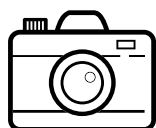
UNIQ Hotel - Instagram



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If you are interested in learning more about our distinct accommodation, you can clic on the link bellow to visit our website :

<https://www.hotel-uniq.com/en>



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